

impact By: Kim Tarnopolski | Photos Courtesy of Pictures in Pixels- Colleen Katz

The FAST Lane To Fundraising

The whole world and everything in it is speeding up, moving so fast it's sometimes hard to keep up. We used to search for that precious word "balance" in our lives but that seems like a distant concept nowadays. We all have the big rocks in our lives - family, health, career, faith, community. So how do we make it all fit?

In regards to community, there is strength in numbers. The more people involved, the greater the outcome. It is this simple concept that drives members of 100+ Women Who Care Valley of the Sun to come together for one hour per quarter. In six hours, these women have donated almost \$40,000 to local charities. It's gratifying for them to see the difference they are making in their own backyard and that it doesn't have to take a lot of time or money.

The commitment is straightforward: one hour, \$100 apiece, four times a year. "The meetings are an exercise in awesome efficien-

cy," says Jenn Kaye, co-facilitator of the group. "We accomplish a lot in one hour and the process speaks to a trend among today's donors who more than ever want to know how their dollars are making a difference," stated Kaye.

The causes they support come directly from the members. If a member has an interest in a local charity, they can nominate that charity to be considered by the group. The charity first goes through a thorough vetting process by the Executive Team and, once approved, goes in the hat for the random draw at each meeting. The causes that have been funded include Singleton Moms, The Anthony Bates Foundation, Save the Family, Deer Valley Education Foundation, Arizona Helping Hands and the Arizona Burn Foundation.





The members are at different stages of life, work in different fields and already give back to their communities in their own ways. But for one hour every three months, they're also a team, pooling their money to make a greater impact than they could individually. It's a wonderful way for women to help each other unconditionally and celebrate individual philanthropy.

The next meeting of 100+ Women Who Care Valley of the Sun is on Wednesday, August 24th at 6:30 p.m. at the Scottsdale Hilton Resort. The chapter's sister group meets in Ahwatukee on August 23rd. For more information, to register for a meeting or become a member, visit www.100.wwcvalleyofthesun.org.

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